



Good360 & Catholic Charities' Mid-Michigan Resource Warehouse

Who is Good360?

Good360 is a national nonprofit based in the Washington, DC area and is the global leader in product philanthropy – that means that they work with companies that have products to donate, and they match up those product donations with nonprofits who can use those goods to serve their local communities.

Good360's mission is to transform lives by getting the right product to the right people at the right time.

How does The Mid-Michigan Resource Warehouse (MMRW) work with Good360?

Good360's top tier of nonprofit partners are a group of organizations called "**Community Redistribution Partners**" or CRPs. CRPs are a specially appointed member of Good360's network with special authorizations to redistribute donated goods.

Catholic Charities' Mid-Michigan Resource Warehouse is Good360's appointed CRP representing Mid-Michigan.

Why is this a valuable partnership for all of us in the Flint area?

Good360 and each of its CRPs help community-based nonprofits get the goods they need so that they can spend more of every dollar on programs and services – in other words, helping more people and doing even more good.

CRPs provide their nonprofit members with access to goods they may not be able to access through other means, and these are goods that allow them to deliver on their own local missions and mandates.

Mid-Michigan Resource Warehouse is the only CRP appointed to serve Michigan. (Good360 currently has 64 CRPs across the country.)

How does it work?

- Good360 accepts donated merchandise such as mattresses, school supplies, and toys from leading suppliers and retailers across the country and arranges for shipping or trucking to vetted nonprofit members.
- The Mid-Michigan Resource Warehouse receives or picks up the goods and organizes them for distribution.
- The Mid-Michigan Resource Warehouse distributes the products through local nonprofits that are members of MMRW.



A Legacy of Good (Good360 Fast Facts):

- 35+ years in the product philanthropy space
- Based on Alexandria, VA (right outside of D.C.)
- More than \$9 billion in goods distributed since our inception
- Over \$300 million in donated product to transform communities and lives each year
- 75,000+ nonprofit members and 400+ corporate donors
- Cause-neutral – we support all sizes of nonprofits, serving all manner of causes!